RADIO STATIONS

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RECEIVED
RADIO STATION

THE UNIVERSITY OF OKLAHOMA
NORMAN · OKLAHOMA

JAN 21 8 56 AM 1955

WILL & WIUC
UNIVERSITY OF ILLINOIS

January 10, 1955

Mr. Frank E. Schooley
Radio Station WILL
University of Illinois
Urbana, Illinois

Dear Schooley:

We would like to get responses from as many of the state supported institutions as possible on their operations in the field of programming at the elementary school level for in-school listening. Since you are a busy man, we are attempting to make this survey as simple as possible. We would like short, snappy answers to three questions.

1. Does your radio station have an in-school program. If the answer is "no" we don't need anything further.

2. If the answer is "yes," please give us an estimate on the amount of money spent on in-school programming, including the time spent in writing scripts and producing programs as well as money spent for teacher manuals, promotion material, etc.

3. If the answer is "yes," please give us any information you have available concerning adult listening to in-school programs. You can send as much or as little information as your time permits, but some indication as to your adult audience, if any, would be helpful.

We hope you will be able to send us something on this phase of your activities, whatever they may be. A copy of the summary will be mailed to you if you indicate your desire for one on the enclosed form.

Sincerely yours,

Hugh

Hugh M. Mix, Acting Director
Educational Broadcasting Services

HMM:ln
Enclosure

Nat Ace Sub Com

January 25, 1955

Mr. Jack K. Westbrook
Chairman, NAEB Acceptance Committee
Radio Station WUOT
University of Tennessee
Box 8540
Knoxville, Tennessee:

Dear Mr. Westbrook:

I should like to vote yes for continuing the following series: STORIES N STUFF, University of CHICAGO ROUNDTABLE, and CHILDREN'S CIRCLE. I think ROUNDTABLE and CIRCLE are particularly valuable to the network. We dropped STORIES N STUFF at KUSD chiefly because we wished our children's programs to have more local interest. They are too, I believe, just a trifle precious.

I should like also to vote yes for the series SCHOOLS TODAY. The two I heard indicated sound planning and production on the part of the people doing the series. I think it has enough universality in the problems discussed to make this series of value to the entire network.

I am entirely in sympathy with the idea behind the program RARE EDITIONS. Unfortunately, the treatment in the program I heard was a little dull. It seems to me that a subject of this kind could be approached from another more entertaining way and still achieve the same result. I have also been opposed to assertoric groups discussing something close to their hearts in a way that lacks broad appeal. For the time being, I will have to say no on RARE EDITIONS.

THE AMERICAN TRADITION OF ART gets a yes vote from me but with some reservations. Here again, the talk tends to bog down occasionally. Furthermore, I would like some sort of introduction other than the one provided on the tape. Possibly, each station is to provide its own. Nonetheless, I was unable to discern any sort of introduction and I think it should have one. Finally, I believe the treatment is just a little dull and the longer I listened, the more this fellow sort of grew on me. The subject is of real merit and while his personality grew on me slowly, it grew steadily. I think this brings me up to date. Best wishes.

Sincerely,

Jim Slack
Manager, KUSD

JS/eg
c.c. to John Holt

January 25, 1955

Mr. Jack K. Westbrook
Chairman, NAEB Acceptance Committee
Radio Station WUOT
University of Tennessee
Box 8540
Knoxville, Tennessee

Dear Mr. Westbrook:

I listened to Dr. Urey's Lecture, taped at the University of Louisville. The distinguished Dr. Urey is probably more at home in the laboratory than he is on the speaker's platform. Nonetheless, I felt there was enough material of real merit in his speech to warrant network distribution. I for one, am pleased that Dorcas Ruthenburg suggested to Dr. Skornia that the Network Acceptance Committee vote on the Louisville Lecture series. The group certainly is a distinguished one and I think we'll be all richer for accepting the entire series. I vote yes.

Sincerely,

Jim Slack
Manager, KUSD

JS/eg
c.c. to John Holt

Radio Net.
Acceptance Sub.

RECEIVED
NAEB HEADQUARTERS
MAR 12 1955
AM 7|8|9|10|11|12|1|2|3|4|5|6 PM

March 10, 1955

Mr. Jack Westbrook, Chairman
NAEB Radio Network, Acceptance Subcommittee
Radio Station WUOT
University of Tennessee, Box 8540
Knoxville, Tennessee

Dear Mr. Westbrook:

Have auditioned the Great Lakes Story and find it suitable, in my opinion, for the Network. I believe that WKAR succeeded in making the two programs I heard, fairly universal in appeal. The acting is, in most cases, of high quality, although there are a couple of amateurs here and there who slow things down. WKAR has, in my opinion, done a good job in view of its original purpose. Occasionally, I thought some of the music and narration was not appropriate to the illusion of vitality and vastness they sought to maintain.

I believe this brings me up to date on shows submitted to our committee. Hope to see you all in Columbus.

Sincerely,

Edward J. Slack
NAEB Network Acceptance
Subcommittee

EJS/eg
cc: Hugh Mix
John Holt

Radio Net Acceptance Sub
RECEIVED
NAEB HEADQUARTERS
MAR 23 1955
AM 7|8|9|10|11|12|1|2|3|4|5|6 PM

March 22, 1955

Jack Westbrook
John Holt
Hugh Mix

Gentlemen:

Below is listed my votes on recent programs submitted to the Committee for consideration:

PURDUE BAND OF THE AIR: No real objection to program. It is done quite well. However, program of this kind can be easily duplicated by most stations. Offering and presentation not unusually enough to warrant a yes vote from me. No.

CONCERTS FOR YOUNG PEOPLE: This is a charming series and if up to the quality of previous Little Orchestra Concerts, quite worthwhile for all of us. I would suggest, however, that opening comments by MC and Max Leavitt be edited out. There are too many local references which could be eliminated without destroying continuity of program. Even if the NAEB or the individual station carrying the program had to write some special continuity, the program should be worth the trouble. Yes, if opening comments are deleted.

MORALS AND POLITICS: It appears to me that Cooper Union has again produced another outstanding series. The lineup listed on pages 6 and 7 of the CU program booklet is impressive. The series appears well organized, the speakers well chosen. A timely, important group of programs, which if up to the level of the one I heard, is a must for NAEB. Yes.

Sincerely,

Jim Slack
NAEB Acceptance SubCommittee

JS/eg

Radio No 9
Acceptance Sub,

March 24, 1955

Jack Westbrook
John Holt
Hugh Mix

Gentlemen:

Recorded below, my opinions and votes on the following programs:

WINDOW OF THE WORLD: Think this series is again worthwhile having for the Network. The list of people appearing on the program is a distinguished one and what they have to say is worth our attention. It would be nice, however, if an introduction and conclusion could be put on these shows by the Network. I also noticed a rather distracting series of sibilants in Miss Ward's speech. Probably it was the fault of the recorder and not Miss Ward. I trust this is not generally true of the remaining programs in the series. Yes.

THE SEVENTH CONTINENT: Here is a fine series that I strongly favor. I did think the introduction to the program of Finland was rather long and slightly dull. But tempo and interest picked up thereafter. I thought the program on Japan was charming. Yes.

MAN'S RIGHT TO KNOWLEDGE: Here's another distinguished series of lectures. I feel that the Network could make excellent use of them. Yes.

Sincerely,

Jim Slack
NAEB Acceptance Subcommittee

TO: NAEB Board of Directors

FROM: Jack Westbrook (WUOT), Chairman, Network Acceptance Subcommittee

Re: Report as of April 1, 1955.

The report of the NAEB Radio Network Acceptance Subcommittee is brief, to the point, and is a simple matter of figures.

Since our appointment in November, we have had 24 offerings for evaluation. As of April 2, we had acted on 19 of these, giving 17 approvals and two rejections. We still have five on which to take action.

Though the total actions of the subcommittee have been nearly unanimous, it should be noted that unanimity in voting for approval or rejection has not been nearly so prevalent. There have been many two-to-one votes, for or against.

cc: Waldo Abbot

THE UNIVERSITY OF TENNESSEE
DIVISION OF UNIVERSITY EXTENSION
BOX 8450, UNIVERSITY STATION
KNOXVILLE

RADIO AND TELEVISION SERVICES
RADIO STATION WUOT

April 7, 1955

Mr. Frank Schooley
WILL
Univ. of Illinois
Urbana, Illinois

Dear Frank:

The report of the Network Acceptance subcommittee is brief, to the point, and is a simple matter of figures.

Since our appointment in November, we have had 24 offerings for evaluation. As of April 2, we had acted on 19 of these, giving 17 approvals and two rejections. We still have five on which to take action.

Though the total actions of the subcommittee have been nearly unanimous, it should be noted that unanimity in voting for approval or rejection has not been nearly so prevalent. There have been many two-to-one votes, for or against.

Unfortunately, I doubt that I will be at Columbus. To latch onto the phrase of one of the more revered members, "we're pore folks down here," and it looks as if our budget has expired.

Sincerely yours,

Jack

Jack Westbrook (WUOT)
Chairman
Network Acceptance
Subcommittee

CC: Waldo Abbot

Radio Net. Accept. Sub.

RECEIVED
NAEB HEADQUARTERS

APR 13 1955

AM 7 8 9 10 11 12 1 2 3 4 5 6 PM

April 11, 1955

Jack Westbrook
Hugh Mix
John Holt

Gentlemen:

Like the rest of the members of the Committee, I have been snowed recently and it was only during the Easter holidays that I was able to give serious attention to several of the shows pending before the Committee. In the interest of speed, if not information, here are my votes.

REPORT ON EUROPE: Yes. Hope Purdue can continue the original thirteen. I think its an excellent series. Yes.

MORALS AND POLITICS: Have never been disappointed in a Cooper's Union series yet. Although hour lectures sometimes tend to bog, I'll vote Yes.

ROOTS OF JAZZ: Thought a long time about this one. Finally decided to vote Yes. However, I do not care at all for the prolonged analysis of slavery and its effect on Jazz. Would like to see those three programs either deleted or rewritten. Instead of a few brief comments as to the effect of slavery on Jazz, we have a belated and unnecessary indictment of slavery.

THE ADVENTURES OF TOM SAWYER: This series disturbed me. The actors are obviously not boys. Furthermore, the dialogue is a little bit too much of Twain. The idiom is neither accurate nor entertaining. Situations are poorly developed and consist mostly of quantities of dull talk. I vote No.

AMERICAN ADVENTURE: Here I thought the writing far superior to the acting. The "Free Man" struck me as an excellent script, but suffered because of weak acting. Only the lead was convincing. "Story of A Poet," was of a higher caliber and on the basis of this and the good writing, I'll vote Yes.

Sincerely,

Jim Slack
NAEB Acceptance SubCommittee

JS/eg

April 18 55

fes

Sir:

A minute and totally insignificant suggestion:

That we refer to"selection subcommittees" rather than to "acceptance subcommittees".

Seems that selection committees merely select and do not select -- while acceptance committees accept and REJECT.

The usual amount of time was wasted discussing this in Columbus.

John Holt

April 20, 1955

Mr. Waldo Abbot
Director of Broadcasting
University of Michigan
Ann Arbor, Michigan

Dear Waldo:

Many thanks to you and your staff for the special work provided the NAEB radio network at the time of the polio vaccine conference.

Ed told me in Columbus that you had to go back to the hospital for a few days rest. You should know enough to take care of yourself at your age, and I hereby admonish you.

With all good wishes to you and Ann.

Sincerely yours,

Frank E. Schooley
President

FES:js

Radio Net. Accept. Subcom

RECEIVED
NAEB HEADQUARTERS
APR 27 1955
AM 7 8 9 10 11 12 1 2 3 4 5 6 PM

April 25, 1955

Jack Westbrook
John Holt
Hugh Mix

Gentlemen:

Below, please find my votes for the following programs:

1. CARL SANDBURG TALK: This is excellent. By all means, Yes.

2. MAN WITH A QUESTION: I'll vote Yes on this one. The information presented is worthwhile and is given added listener impact by the use of famous personalities.

Will audition remaining programs in my possession this week.

Sincerely,

Jim Slack
Network Acceptance
SubCommittee

JS/eg

NAEB NETWORK

Type: Drama in French
Time: Irregular (see below)
No: 13 Progs (#27-36)
Origin: French Broadcasting System
Audience: French understanding

This is an extention of the series of great French dramas which have been distributed in the past. This is not part of the series of 45 minute French dramas. These plays were recorded in Paris by the Comedie Francaise.

Prog. No.	Title	Author	Approx time
27.	La Farce de Maitre Pathelin	(XV Century)	0:47:45
28.	Supplement au Voyage de Cook	Jean GIRAUDOUX	1:13:45
29.	Les Plaideurs	Jean RACINE	1:02:00
30.	Monsieur Vernet	Jule RENARD	1:33:15
31.	Le Légataire Universel	Jean-Francois REGNARD	1:42:45
32.	Le Menteur	Pierre CORNEILLE	1:33:35
33.	Le Joueur	Jean-Francois REGNARD	1:36:35
34.	Barberine	Alfred de MUSSET	1:40:00
35.	Le Soulier de Satin	Paul CLAUDEL	2:00:00
36.	Est-il bon, est-il méchant	Denis DIDEROT	2:07:00
37.	Asmodée	Francois MAURIAC	2:11:00
38.	Madame Sans-Gêne	Victorien SARDOU	2:12:35
39.	M. Le Trouhadec saisi par la débauche	Jule ROMAINS	2:14:00

Series: [illegible] (Summer '54)

Title: TOWARD A MORE FRIENDLY WORLD

Type: Casual chats and interviews
Time: 15:00 (WILL BE ON 1st HALF OF REEL WITH "SPENCER SNOW")
No.: 13 prog.
Origin: Edwin Randall
Audience: General

The originator of the series describes the purpose of TOWARD A MORE FRIENDLY WORLD Thusly: "The present situation is so desperate not at all just because we are in danger of blowing ourselves up but because there is so much of hate and distruct.... all of which leads us to think of others more disparagingly than we ought....There is, on the other hand, all too little thinking of other people as potential friends and so conducting ourselves as to be their friends and win their good will.... This series is just one person s effort to point in a direction where he has himself seen light and where he believes others willing to seek can also find illumination for this dark time."

1. INTRODUCTION: FRIENDLINESS IS WHAT PAYS OFF. This is an idea basic not only to Christianity and Judaism but also to democracy.

2. CULTIVATING YOUR IMAGINATION. Science and mechanical progress have widened our contacts faster than imagination has been able to keep up with them.

3. PEOPLE ARE PEOPLE WHEREVER. This is a fact testified to particularly by the young people of the International Farm Youth Exchange who live in homes in other lands and so are well qualified to speak.

4. SOMETIMES WE DON'T LOOK SO GOOD OURSELVES. Maybe we ought to have more sympathy and certainly we should have more understanding of some of the people who don't think so well of us.

5. THE WORLD IS AT OUR FRONT DOOR. We used to have to send people to foreign lands to tell them about the USA. Now there are more than 30-thousand students here to learn.

6. MOST PEOPLE ARE FARMERS. Consequently some of the most serious of the world's problems are farmers' problems.

7. EVERYBODY GETS SICK. But we know enough about disease now to keep a lot of people from getting sick so much and from dying so soon.

8. WE'VE NO CORNER ON BEAUTY, TRUTH, OR GOODNESS. These things, shared, are multiplied and everyone enriched.

9. WE SHARE AIR AND WATER, IF NOT THE LAND. Friendly cooperation on weather, traffic rules of the sea, use of the air waves, and so on is a simple essential of daily living.

10. IGNORANCE IS NO LONGER NECESSARY. It's an interesting fact that people aren't dumb just because they can't read and write, but they don't want to stay ignorant and they are convinced that they don't need to.

11. NOBODY HAS TO BE HUNGRY. There's no magic way to produce suddenly enough food but friendly skill is finding a way.

12. WE WANT TO MAKE LIFE LIVABLE INSTEAD OF ENDURABLE. Most of the people of the world don't get much out of life according to our standards. But the odd fact is that the more they get out of it the more we can get out of it.

13. FRIENDLINESS TAKES PATIENCE. IT also takes courage. Hate and ill will die slowly and good will must be tenderly nourished often at great risk.

NBES NETWORK 5-10-54

PROGRAM OFFERING

Series No. 2 (Summer '54)

Title: HERE IS SPENCER SNOW

Type: Music
Time: 14:30
No.: 13 prog.
Origin: KWAX
Audience: General

This is a series of 13 programs of folksongs and ballads sung and played by Spencer Snow, a sophomore at the University of Oregon.

IMPORTANT NOTE: THIS PROGRAM WILL BE ON THE SECOND HALF OF THE REEL CONTAINING TOWARD A MORE FRIENDLY WORLD.

Series 54-24 (Summer '54)

Title: UNIVERSITY ARTISTS

Type: Music
Time: 14:30
No.: 4 prog.
Origin: WUOM
Audience: General

Each of these four programs features a different musical unit from the University of Michigan.

1. Glee Club---Approx. 14:45
   a. "Laudes Atque Carmina"--traditional opening hymn of the Glee Club
   b. "Invocation of Orpheus" by Jacopo Peri (17th Century)
   c. "Sing, Maiden, Sing"---by Selim Palmgren (20th C. Finnish composer)
   d. "It Ain't Necessarily So" by George Gershwin
   e. "Clementine"--folk song
   f. "The Old Woman in the Shoe"
   g. "The Victors"---University of Michigan Song.

2. University Symphony Orchestra---approx. 14:30
   a. Suite from "Orfeo" by Monteverdi

3. Choir---approx. 14:40
   a. "Ave Verum Corpus"---by Josquin Des Prés
   b. "Adoramus Te"---by Palestrina
   c. "Alleluia" by Randall Thompson

4. Symphony Band---approx. 14:28
   a. "Apollo March" by Anton Bruckner
   b. "An Irish Tune from County Derry" by Percy Grainger
   c. "Newsreel" by William Schuman

Series 54-23 (Number 754)

Title: AFRICA

Type: Documentary (Interview)
Time: 29:30
No.: 4 prog.
Origin: KPFA
Audience: General Adult

These programs are composites of interviews done at KPFA and the United Nations with individuals informed on African Affairs. Participants in the programs include:

Norbert Einstein, San Francisco economic consultant
Gikonyo Kiano of the Kikuyu Tribe, Kenya
Rom Landau, author and lecturer
Michael Scott, International League for the Rights of Man
Edgar Barton Worthington, Head of the Scientific Council for Africa
C.P. Jooste, ambassador plenipotentiary from the Union of South Africa to the United Nations
George Hauser, Americans for South African Resistance
Kirilo Japhet, of the Wa Meru Tribe of Tanganyika
Eleanor Knight, Berkeley, California
Ray Philips, American missionary to the Bantus in South Africa
Francois Jounod, South African political scientist
John Dalton, student of African affairs and visitor to West Africa
Dr. Ralph Bunche, principal director, United Nations Trusteeship Council
Charles Allen, member of the American delegation to the Seventh General Assembly of the United Nations

The programs, with approximate times, are:

1. Social Background---29:47

2 Resistance---29:29

3. Apartheid---28:34

4. Africa and World Affairs---29:39

Type: Talk
Time: 29:30
No.: 13 prog.
Origin: Columbia U. and CBS
Audience: General Adult

MAN'S RIGHT TO KNOWLEDGE, a 13-week radio series designed to stimulate higher educational values and to propound the philosophy and observations of the world's eminent scholars, was introduced on the CBS Radio Network on Jan. 3 by Dr. Graydon Kirk, President of Columbia University, who served as chairman of the entire series of lectures. These 13 programs cover the vast fields of tradition and change, with guest lectures on the Ideas of Man, Society, the University, and the Universe.

(A second 13 programs in this series, lectures on Present Knowledge and New Directions, covering the Nature of Things, Human Organization, the Human Spirit and Prospects in the Arts and Sciences, may later be released on the NAEB Network.)

(The above is adapted from CBS press information.)

The sub-series and programs:

I. The Idea of Man:
1. The Ancient Mediterranean View---Mr. Arnold Toynbee, London
2. The Ancient Asian View---Sir Sarvepalli Radhakrishnan, vice-president of India
3. The Judaeo-Christian View---Prof. William F. Albright, American Orientalist and archaeologist.
4. The Modern View---Dr. Joseph Wood Krutch, American essayist.

II. The Idea of Society
5. Authority and Freedom in the Ancient Mediterranean World---Mr. William Linn Westerman, Professor Emeritus of History, Columbia University.
6. Authority and Freedom in the Ancient Asian World---Pres. Hu Shih of the National Peking University, Peiping, China.
7. Authority and Freedom in Medieval Europe---the Very Rev. Martin Cyril D'Arcy, S.J. Master of Campion Hall, Oxford, England.
8. Authority and Freedom in the Modern World---Prof. Robert M. MacIver, Columbia U.

III. The Idea of the Universe:
9. The Old World and the New Humanism---Dr. George Sarton, Science Historian
10. The Universe as Pure Being (in the Asiatic World)---Swami Nihilananda, Head of Rama Krishna-Vivekananda (Indian Center in New York)
11. Knowledge and Faith in Medieval Europe---Prof. Francois L. Ganshof, the University of Ghent, Belgium
12. Inquiry and Reason Tody---Prof. H.J. Bhabba, Doctor and Professor of Theoretical Physics at Tata Institute of Fundamental Research, Bombay.

IV. 13. The Idea of a University as an Aspect of Tradition and Change---Dr. Grayson Kirk, President Columbia University

program offering program offering

series 54-20 (Summer '54)

Title: KIDNAPPED

Type: Dramatized Reading
Time: 29:30
No.: 16 prog.
Origin: KPFA
Audience: General

This series constitutes a dramatized reading, with special effects, of the whole of Stevenson's novel. Station KPFA calls this series "a technicall; more proficient companion-piece toTREASURE ISLAND which played over 48 NAEB Network stations in 1952-53! "

Approximate lengths of the programs:

1. 28:54
2. 29:54
3. 29:32
4. 28:01
5. 29:22
6. 29:29
7. 28:24
8. 30:00
9. 29:58
10. 29:38
11. 29:24
12. 28:14
13. 29:52
14. 28:14
15. 29;54
16. 29:19

Series 54-19 (Summer '54)

Title: ANCIENT AND MODERN FRENCH MUSIC

Type: Music
Time: 59:30
No.: 7 prog.
Origin: French Broadcasting System
Audience: General

Musical selections with continuity of interesting background material.

1. Composers: Maurice Durufle, Henri Tomasi, and Maurice Ravel. (Approx. 58:30)

2. Camille Saint-Saens, Maurice Ravel, Florent Schmitt, and Jean Francaix. (Approx. 58:20)

3. Poulenc, Darius Milhaud, Messiaen, and Maurice Ravel. (Approx. 58:01)

4. Jean-Joseph Mouret. (Approx. 59:19)

5. Michel Blavet, Jean-Champion de Chambonnieres, Louis Couperin, Jean-Philippe Rameau, Louis Caix-d'Hervelois, Jean Cassanea de Mondonville, and Nicolas Bernier. (Approx. 59:30)

6. Claude Gervaise, Etienne Dutertre, Eustache du Manoir, and Michel Richard de Lalande. (Approx. 59:34)

7. Jean-Louis Martinet, Henry Barraud, and Jean-Michel Damase. (Approx. 58:00)

PROGRAM OFFERING NAEB NETWORK 5-10-54

Series 54-18 (Summer '54)

Type: Music and Commentary
Time: 1:55:00
No.: 8 prog.
Origin: WNYC & David Randolph
Audience: General

For this series of "public dress rehearsals" by the Little Orchestra Society, David Randolph provides "live" program notes. He gives brief preliminary talks, together with demonstrations of themes by the orchestra, in a manner similar to that employed in his Music for the Connoisseur programs which were at one time distributed by the NAEB Network.

Of the Little Orchestra Society, the New Yorker magazine says: "They give us just about the least orthodox and most wisely selected programs of any orchestral society in town."

By agreement with the American Guild of Radio Artists, the LOS Concerts may be played by NAEB Network stations through Sept. 30. They cannot be played after Sept. 30.

The LOS Concerts are of varying length, but those which run short of 1:55:00 have been "filled out" by a second program, The Randolph Singers, which features choral music by the group directed by David Randolph.

A number of LOS Concert brochures have been received, and they will beincluded with this offering as long as the supply lasts. In case you did not receive a brochure with this sheet, a list of programs is supplied below.

1. "Stabat Mater"..Giovanni Pergolesi
Symphony #2....Paul Creston
" Mavra".....Igor Stravinsky

2. Music for strings, percussion and celesta....Bela Bartok
Concerto for Trumpet and strings....John Addison
Master Pedro's Puppet Show.....Manuel de Falla

3. Concerto for violin and Strings in G Major....Pietro Nardini
Suite for Viola & Orchestra.....Ernest Bloch
Sinfonia concertante for violin, Viola and orchestra...Mozart

4. Excerpts from "The Musical Offering"....Bach
Concerto for three pianos in c Major....Bach
Concerto for two pianos and orchestra revised 1950)
Arthur Bliss
"The Carnival of Animals"
Camille Saint-Saens

5. Music for Strings.....Karol Rathaus
Symphony No. 93 in D major---Haydn
Concertino for flute....Emil Pasgani
Piano Concerto....Alexander Scriabin

6. Divertimento for Chamber Orchestra
Bernard Wagenaar
Concerto for bassoon and orchestra
Sophie-Carmen Eckhardt-Gramattee
Cantata for soprano, trumpet and strings
Alexander Scarlatti
Symphony #4-----Beethoven

7. Concertante for clarinet and orchestra
Norman Dello Joio
"Buddha and the Five Planets"
Aaron Avshalomoff
Violin Concerto No. 5 in A major
W. A. Mozart

8. Symphony for Winds (op. post.)
Richard Strauss
"Adriadne auf Naxos"
Richard Strauss

Series (54-9 (Summer '54)

Title: ASIA REPORTS

Type: Roundtable
Time: 29:30
No.: 18 (Prog. 27-44)
Origin: Committee for Free Asia
Audience: General Adult

PLEASE NOTE REVISIONS!!!

VII INDONESIA

27. Education

28. Music

29. Culture

VIII THAILAND

30. History and Culture

31. Agriculture and Trade

32. Music

IX INDIA

33. ?

34. ?

35. ?

X. WEST PAKISTAN

36. People and Places

37. The Moslem Pivot

38. Economics and the Future

XI EAST PAKISTAN

39. ?

40. ?

41. ?

XII CEYLON

42. Development and Desires

43. Education and Youth

44. People and Rice

A list of the subjects covered in theprograms on India and East Pakistan will be distributed as soon as it is received at Network Hdq.

Series	Title & Producer	Time	Type	No. of Prog.
53-1	Stories 'n Stuff (WILL)	29:30	Children	13
53-2	Chicago Roundtable (U of C)	29:30	Roundtable	13
53-7	Children's Circle (WGBH)	29:30	Children	13
54-9	Asia Reports (Comm. Free Asia)	29:30	Roundtable	18
54-11	Letter from Italy (NAEB-RAI)	14:30	Talk	13 (?)
54-14	Great French Poets (FBS)	44:30	Poetry & Drama	4
54-15	Document: Deep South (WUOA)	29:30	Documentary	5
54-17	This I Like (WBUR)	29:30	Talk	7
	TO BEGIN WITH ISSUE # 27 (JULY 4)			
54-18	Little Orchestra Society (WNYC) Concerts & Randolph Singers	1:55:00	Music	8
54-19	Ancient & Modern French Music (FBS)	59:30	Music	13
54-20	Kidnapped (KPFA)	29:30	Reading	16
54-21	Air Training (Air Trn. Com.)	29:30	Documentary	13
54-22	Man's Right to Knowledge (Columbia U. & CBS)	29:30	Talk	13
	TO BEGIN WITH ISSUE # 31 (AUG. 1)			
54-23	Africa (KPFA)	29:30	Documentary	4
54-24	University Artists (WUOM)	14:30	Music	4
	TO BEGIN WITH ISSUE # 34 (AUG. 22)			
54-25	France and the Music of the West (FBS)	59:00	Talk and Music	13
54-26	Fingerprints in Music (WUOM)	29:30	Music	13
54-27	Here is Spencer Snow (KWAX)	14:30	Music	13
54-28	Toward a More Friendly World (American Friends)	14:30	Talk	13
	TO BE RESUMED WITH ISSUE # 35 (AUG. 29)			
53-27	Comedie Francaise (FBS)	Irregular	Drama in French	13

NAEB NETWORK

5-10-54

PROGRAM OFFERING Series 54-21 (Summer 1954) PROGRAM OFFERING

Title: AIR TRAINING

Type: Documentary (On-the-spot recorded)
Time: 29:15
No.: 13 progs
Origin: Office of Information Services,
Air Training Command

The producers of this series describe it thus:

"This is not a recruiting series. It paints no glowing pictures. It presents AF training as it actually exists, told in the voices of young men and women who are learning to become pilots, or bombardiers, or truck drivers, or radio operators...or any of the hundreds of military and professional skills needed by the Air Force. Each program is designed to be informative and educational, completely free from any reference aimed directly at seeking Air Force enlistments. So far as can be determined, such a program series has never been made available before to educational radio stations by any of the services. The very impact of presenting Air Force training as it actually occurs makes the series different.

Virtually every male student of high school or college age faces military service. Also, many young women are seeking a career or an assignment to one of the services. This series will be most interesting to them and their instructors and families, because it is designed to tell them exactly what could happen to them should they go into the Air Force, pointing out not only the practices that may be most desirable and pleasant to the airman, but also recognizing the things which may not be entirely to his liking.

It is "dramatic" in the sense that it has recorded the emotions of the young recruit first learning to march and to salute, the young jet pilot's first take-off, the observers practice in bombing and navigating, and the WAF's initial frustration at finding herself in a world formerly occupied only by males. They are true emotions, because they have come from a realistic stimulation...the documents were recorded on the spot...as they happened. They are the direct result of an earnest attempt to present both the good he bad, the simple and the difficult, the humorous and the serious p of each phase of Air Force Training.

Each program in the series is complete within itself, and its programming can be planned independently of any others. If some station should not desire to broadcast the complete series of thirteen programs, those that they do choose can be broadcast without any loss of continuity.

The series was prepared by the Oral Productions Section of the Office of Information Services for the Air Training Command. The production was under the direct supervision of Mr. Russell Wagner, the chief of the section, with aid and assistance from skilled radio technicians recruited from installations throughout the Command. The quality of the series is something that cannot be described adequately

AIR TRAINING -- a series for radio (Cont'd.)

in words. Suffice it to say that acceptance by those who have heard the series has been unanimous. Indeed, skepticism encountered when the series is described orally, changes to enthusiasm in every instance merely by an audition of one program of the listener's choice. This is a strong statement. However, any program director of any NAEB member station is urged to put it to the test.

When the idea of such a radio series was first presented to the board of the NAEB in Biloxi, Mississippi, nearly two years ago, it was pointed out that the success of the series depended upon several requirements. First, a true story must be presented. Second, a quality production must be prepared. And third, the series must be broadcast. A concentrated effort has been made to accomplish the first two requirements. It is sincerely believed that after a simple test of the first two, the National Association of Educational Broadcasters will be willing to assist in accomplishing the third.

The individual programs are as follows:

1. "Background to a Gold Bar"
   The story of Officer Candidate School for the Air Force. Covers the academic and military training of an Officer Candidate from the time he enters the school until he graduates and receives his commission.

2. "Zero-Zero-Zero-Ten"
   The story of basic military training. Covers the training of a new airman from the time he enlists in the Air Force until he goes to an AF technical school.

3. "Is There a Tiger in the House?" The story of the training of a Jet fighter pilot. Covers the period from acceptance into the program, through his learning to fly conventional and jet fighter planes, up to his commission as 2d Lt.

4. "No Margin for Error"
   The training of observers covering the training in bombing, navigation, radar observation up to the time of his commission as 2d Lt.

5. "Knock-out Artists"
   The training of the crew of a B-29 bomber covering the individual and team training which converts a group of individual specialists into a combat ready crew.

6. "Ladies in Blue"
   Explains what happens to a young lady who enters the Air Force. Covers her basic and technical training and explains the many jobs she can be called upon to perform in the Air Force.

AIR TRAINING -- a series for radio (Cont'd.)

7. "The Fourth 'R' is Results"
Explains Career Counseling and the AF plan to place the right man in the right job. Also covers the work of the Human Resources Research Center, which plans aptitude tests and performs the research necessary to make career counseling successful.

8. "Whether You March or Fly"
Spotlights the training of Air Force instructors, covering the period from the time a man is chosen to become an instructor until the time his training is complete and he is ready to stand before his students and teach them how to repair a radio set, to fly a plane, or to drop a bomb. Also gives (through class-room visits) a panorama of the different types of AF instructors needed.

9. "Hometown USAF"
Covers the training airmen receive in skills needed in the AF community which parallel those needed in a civilian community. (Photographers, telephone technicians, firemen, policemen, cooks, bakers, etc.)

10. "Key Men"
Story of the training of an Air Force Radio Operator. Explains different types of radio operators, compares their training, and highlights their final assignments. Covers the period from the time an airman graduates from basic training and is assigned to the radio operators school, until the time he graduates from the school and is assigned as a skilled technician.

11. "People Are The Difference" (STILL IN PROCESS)
Points out by example the various services to Airmen involved in the activities of Personnel Services, Special Services, Educational and Informational Services. In brief, explains the Morale program within the Air Force.

12. "Interceptors" (STILL IN PROCESS AND UNTITLED)
To cover the story of the jet fighter interceptor pilot--the training he receives in this special type of fighter defense.

13. "Air Training" (STILL IN PROCESS AND UNTITLED)
To cover an overall picture of the Air Training Command--the mission it performs in the AF structure and the impact that Air Training has on the individual and on the industry he may later serve in civilian life.

May 23, 1955

Mr. John Henderson
Station WBAA
Purdue University
Lafayette, Indiana

Dear John:

I think your committee's working on the assessment charged school stations. The attached copy of the letter from Marie Scanlon will give you an idea of her thoughts on the matter.

Sincerely,

Frank E. Schooley
President

FES:js
Enc.

May 24, 1955

Miss Barbara Lovett
Sales & Advertising
University of Chicago Press
5750 Ellis Avenue
Chicago 37, Illinois

Dear Miss Lovett:

While it grieves me to give you our reaction to the program which you kindly sent, I can do nothing but be honest with my conscience.

After listening to the program our impression is that it leaves us with a "so-what" feeling. Further, the reading and the acting leaves much to be desired and this, in itself, diminishes the possible effectiveness of the program. If we were to use it, I am sure it would bring only criticism to you and to us.

I did want you to know that we appreciate your interest and have sincere regrets that, in our opinion, it did not reach the heights of many of Milton Mayer's own programs.

Sincerely yours,

Frank E. Schooley
President

FES:js

May 23

Re: They Thought They Were Free - tape from U of Chi

The only point to this "dramatic - documentary" seems to be that it takes all kinds of Germans to make a Deutchland. Most of the program is devoted to describing events which characterize two different kinds of German. Left me with a "so-what" feeling. The program didn't take me anywhere that I hadn't been before. The title, incidentally, doesn't tie in at all.

The reading and acting is lousy. Whatever interest there might have been in the incidents related is diminished to the vanishing point by this distraction.

Didn't time it, but the length seems to be bad -- about 20 minutes.

I can send this to the committee if you wish, but I don't think it'll react any more kindly than I do.

John Holt

Holt for Reaction

THE UNIVERSITY OF CHICAGO PRESS

5750 ELLIS AVENUE · CHICAGO 37 · ILLINOIS

RADIO STATION

MAY 20 8 43 AM 1955

WILL & WNUC
UNIVERSITY OF ILLINOIS

May 19, 1955

Mr. Frank Schooley, President
National Association of Educational Broadcasters
University of Illinois
119 Gregory Hall
Urbana, Illinois

Dear Mr. Schooley:

I sent you the tape we made, based on Milton Mayer's book, THEY THOUGHT THEY WERE FREE. We will, naturally, be very interested to know your opinion of it. We've worked on it so long that we hardly have one.

If you like this tape and decide that it will be distributed to NAEB stations, we have scripts for two more and could write others and tape them. I think we can promise the two other programs within a week or ten days if you are interested.

I neglected to tell you during our conversation that I received over 40 replies to a letter we sent about our plans for this series to the 100 or so active members of NAEB. All the replies expressed considerable interest and many of them were enthusiastic.

We certainly hope that we can work something out.

Carter Harrison sends greetings.

Sincerely,

Barbara Lovett

Barbara Lovett
Sales & Advertising

RECEIVED
NAEB HEADQUARTERS
JUN 6 1955
AM 7 8 9 10 11 12 1 2 3 4 5 6 PM

Network Acceptance Subcommittee
Hugh Mix, Jack Westbrook, John Holt

June 1, 1955

Re: "Roots of Jazz"

Gentlemen:

Afraid "Roots of Jazz" is too esoteric for my blood...and this quarter is ardent in its appreciation of such music. For years disc jockeys et al have been solemnly tracing the roots of jazz, attaching to it a social significance beyond its social significance. There are few people who can go into a rhapsodic trance over the thin, ancient music of Jelly Roll Morton, etc.--thats strictly for the real cats. Brubeck and some of the moderns certainly have numberous intense followers, but here again, the number is limited. I'm certain that most of us can produce good jazz programs without a lot of the narrative claptrap that goes into programs of this ilk. "Roots of Jazz" has other flaws in addition to what I consider its inherent ones. The commentators are unskilled and there are serious gaps in continuity, etc. I fear this fifth really flatted for me. No.

Jim Slack
Network Acceptance Subcommittee

COPY

June 1, 1955

Lt. Richard L. Spears
Office Information Services
Air Weather Service
Military Air Transport Service
United States Air Force
Washington 25, D.C.

Dear Lt. Spears:

With further reference to your letter of April 14 in which you inquire as to NAEB's interest in a possible series of thirteen programs on meteorology and climatology, I am writing to say that I think such a series would be received by our network members with enthusiasm. I have discussed this with our network program planning committee which has advised me to urge the Air Weather Service to prepare such a series.

If you can proceed as indicated, I would appreciate being kept advised of the progress.

Sincerely yours,

Frank E. Schooley
President

FES:js

August 18, 1955

Mr. Jack K. Westbrook
Program Director, WUOT
University of Tennessee
Box 8450, University Station
Knoxville, Tennessee

Dear Jack:

Just a note to thank you most sincerely for all the work you did for NAEB in relation to your committee work. I wish you the best of everything.

Sincerely yours,

Frank E. Schooley
President

FES:cu

THE UNIVERSITY OF TENNESSEE
DIVISION OF UNIVERSITY EXTENSION
BOX 8450, UNIVERSITY STATION
KNOXVILLE

RADIO AND TELEVISION SERVICES
RADIO STATION WUOT

July 9, 1955

Mr. Frank Schooley, President
NAEB Network
14 Gregory Hall
Urbana, Illinois

Dear Frank:

I have just resigned from WUOT, effective about August 21, and my last day of work here will be the 30th of July. Thus, I will be relinquishing my positions on the Network Acceptance Subcommittee and the Grants-in-Aid Committee immediately.

It has been a real pleasure being associated with the NAEB and having made your acquaintance. I shall look forward to seeing you again sometime in the future, and, certainly, I wish the network more and bigger things. I shall continue to be an avid supporter of WUOT and the network through WUOT.

Sincerely yours,

Jack

Jack K. Westbrook
Program Director,
WUOT

cc: John Holt

Since meeting set up for 25th, before he leaves WUOT, and since we already had one vacancy & worry about, I called him & he agreed to serve on G-i-A committee.

HH
7/13/55

Some suggested substitutes for Jack Westbrook on Acceptance Subcommittee of Radio Network Committee

Walt Whittaker, WUOA

Ray Cheydleur, WFSU

Dick Vogl, WOI

Lee Eitzen, WSUI

Woody Sloan, WBUR

Ed Burrows, WUOM

Bill Ewing, WOSU

Stencil

~~TO: Frank E. Schooley, President~~

Caps

~~FROM: John A. Regnell, Chairman~~ Report of the NAEB Acceptance Sub-committee of the Radio Network Committee 30 42

~~SUBJECT: Committee Report~~

Since last year's convention, 92 series and single-shot programs have been referred to the Acceptance Sub-committee for approval. Of these, 62 have been approved for distribution, 18 have not received approval, and as of September 28, 1956, there are 12 which have not been voted upon. The network is currently offering 8½ hours of programming a week in its basic offering.

The basic and bonus system which had been approved for this year was not as effective as it might have been for two reasons: 1.) because of the high number of the submissions which were accepted and 2.) because the network manager reported that he does not have tape reels available to make much more than 8½ hours available per week.

The network currently has a back-log of grant-in-aid programs which have not been offered and has enough other program material to cover offerings through April of next year.

Auditing all submitted programs and determining their acceptability has progressed satisfactorily, and the committee notes here with satisfaction that this past year there were about 30% more submissions than over the same period the year before.

Let's all try for even more submissions during the coming year.

Respectfully submitted by John A. Regnell, chairman, for the Acceptance Committee.

October 5, 1956

NAEB Radio Network Committee

Membership:
a. Presidential appointees
b. Executive Director, ex officio
c. Network Manager, ex officio

Functions:
a. To establish policy for Network.
   1. Hours of programming
   2. Types of programming
   3. Percentages of program types
b. Serve as coordinating committee, with
   1. Network manager
   2. Programming Planning committee
   3. In-school program committee
   4. Inertnational relations committee
c. Review committee, in assisting Network manager in evalaating programs for broadcast.

Notes:
1. The committee would meet at (a) annual convention in fall; (b) at Ohio Institute; and (c) two others times per year, or more if needed, providing meeting funds are available.
2. Such a committee would give greater coordination to operation of the network; establish a better plan of operation; demand less of individual members of committees;
3. Would not eliminate (a) possibilities of regional screening; (b) would not eliminate possibility of individual stations screedning individual series for network; (c) would not eliminate responsibility of stations furnishing finished product.

October 27, 1953

Inter-Club Council
Champaign-Urbana

Gentlemen:

And Ladies:

President Richard W. Laymon has called our regular meeting of the Inter-Club Council for 12 noon, Friday, October 30, at the Inman Hotel.

Agenda may include:

a. The peanut sale.

b. Club signs.
Committee: Bob Johnson
Arnold Trottier
Bob Snyder

c. Next meeting, Friday , November 27.

d. Community Chest drive.

e. United Health and Welfare drive.

Regards,

Frank E. Schooley
Secretary

January 5, 1955

RADIO NETWORK ACCEPTANCE SUBCOMMITTEE REPORT

PROGRAM: Contour Country

SUBMITTED BY: WOI, Ames, Iowa
Mr. Waldo Abbot
Mr. Jack Westbrook
Mr. John Holt

JAN 6 1955
AM 7 8 9 10 11 12 1 2 3 4 5 6 PM

I have just auditioned the "Contour Country" tapes submitted by WOI. There are many fine things in the audition tapes I heard, but I am not entirely satisfied with them. It seems to me that "Six to Sixty" for example, is rather confusing. I was never sure whether or not the statistics I heard applied to the entire nation or simply Contour Country. It also seemed to me that the level of some of the homey voices is pretty bad. Again, I thought the introduction too long and a trifle maudlin.

I would like to see Contour Country expanded into a program explaining the "joys", "fears", and "hopes" of all the farmers, not merely those in Contour Country. It seems to me that the format, as established by the people at WOI, is flexible enough to do this without a great deal of additional effort. As it is heard now, Contour Country's appeal, I feel, is more local than national. For that reason, particularly, I do not believe that Contour Country would be a suitable program for the entire network.

I am more than willing to hear a revised effort on the part of the excellent people at WOI. For now, however, I have to say no.

Sincerely,

Edward J. Slack
Manager, KUSD
Vermillion

RADIO NETWORK SCHOOL COMMITTEE

N A E B

RECEIVED
RADIO STATION

OCT 5 9 05 AM 1955

WILL & WIUC
UNIVERSITY OF ILLINOIS

Mr. Frank Schooley, President
National Association of Educational Broadcasters
Gregory Hall, University of Illinois
Urbana, Illinois

Dear President Schooley:

Herewith is the annual report of the Radio Network School Committee, covering the twelve-month period of November, 1954, to November, 1955.

As a Committee, and as a group associated closely with one of the vital services of the Association, we doubt that we have "become of age", but we do feel we are "growing up". The older we get, the greater and more real are the problems that face us. Our five years of existence have seen some success, but we are still far from where we want to be.

Respectfully

John Henderson

John Henderson, WBAA
Chairman

October 1, 1955

NAEB

Report
Radio Network School Committee
November '54 - November '55

NAEB

The last RNSC formal report to the President was made in April, 1955. An interim report was made in April, 1955, for the Columbus meeting.

A year ago the Committee was enlarged to 9 members and new chairmen appointed. Since November, 1954, the Committee has met once (Columbus, April, 1955) with nearly all members present. Two meetings with Committee chairmen, and one other, were held on February 10, 11th and September 26, 27th.

Actions of the Committee:

1. Following the N. Y. Convention, seven program series were selected and prepared for Headquarters' offering.
2. Advised the Grants-in-Aid Committee on school program types for possible future consideration.
3. Held special meeting at Urbana, February 10-11, of Chairman and two Subcommittee Chairmen. This meeting resulted in the following actions taken (with full Committee participation and approval by mail):

    a) Set up a new system of submitting, offering, and distributing school programs;
    b) Added new type of school program, to be solicited from and offered to Association members;
    c) Revised previously circulated memo sheets describing and advising membership on the school program service;
    d) Set up list of new duties-responsibilities for Committee members under the new reorganization (November, 1954).

4. Discussed, outlined, and proposed to the President and Board that a change be made in the Network program service fee charged a station subscribing to school programs. There was full Committee participation by mail.
5. Readjusted to the resignation of J. J. Stillinger of Cleveland and to the temporary loss of active services of George Johnson of Indiana University.
6. Held a special meeting in Chicago, September 26-27, of the Chairman, Vice-chairman Marguerite Fleming, and the Acceptance Subcommittee. This meeting resulted in the following actions:

    a) Acceptance Subcommittee resolved the selection of the October, 1955, programs for Network use;
    b) Outlined plans for program selection criteria and their publication;
    c) Devised and produced new announcement sheets for program offerings at the Chicago Convention;
    d) Revised and produced information sheets for school program submitters and for program subscribers;
    e) Resolved to do something about setting up policy for handling requests for previously and currently offered school programs on the Network;

7. Surveyed Network subscribers to school programs on use made of the service (in progress as of this date);

8. Prepared fact sheets on Committee work and the school program service.

Subjects/items of Committee concern or under Committee consideration:

1. Methods of evaluating programs after use on Network stations.
2. How, when, and if to help up-grade the production and use of good school broadcasts within the Association.
3. How to encourage and bring about the production of school program "durables" under the Grants-in-Aid program of NAEB.
4. The problem of how to inculcate the fact that the RNSC is dedicated to the proper and wider use of good school broadcasts that are serviceable throughout, that the Committee is not an Oscar-awarding board, and how to do this without incurring needless personal or professional ill feeling.
5. The distribution, exchange, and use of school programs outside the NAEB and the NAEB Network and the relation this has to the general health of our Network school program service.

The Committee earnestly makes the following recommendations:

1. That the Acceptance Subcommittee be enlarged to seven members.

2. Since the development of school programming in NAEB and within its Network has brought about increased interest in and use for programs on a national basis; and further, since the number of individual and direct requests by station operators, schools (public and independent), Associate NAEB members, and commercial stations for current and past Network program offerings has grown to present what seems to be an unsolvable problem, namely, how to regulate, distribute, and administer fairly school programs through Headquarters and the Association; the Committee recommends that the Board and Headquarters' officials study the problem and establish policy and procedure for handling such direct requests for school program series which have been or are currently being used on the NAEB Network.

Humbly and sincerely submitted,

RADIO NETWORK SCHOOL COMMITTEE
John Henderson, WBAA
Chairman

Ola Hiller, WFBE, Vice-Chairman
Arlene McKellar, WHA
Marguerite Fleming, KSLH, Vice-Chairman
McCabe Day, WVSH
Marie Scanlon, WBGO
George Johnson, WFIU
Vernon Bronson, WTHS

October 1, 1955

ANN ARBOR **WUOM** 91.7 M.C.

FLINT **WFUM** 107.1 M.C.

UNIVERSITY OF MICHIGAN
ANN ARBOR, MICH.

WALDO ABBOT, DIRECTOR OF BROADCASTING
E. G. BURROWS, PROGRAM DIRECTOR

RECEIVED RADIO STATION
OCT 17 8 58 AM 1955
WILL & WIUC
UNIVERSITY OF ILLINOIS

October 14, 1955

Mr. Robert Coleman
Station WKAR
East Lansing, Mich.

Dear Bob:

Your letter dated August 17th and received by me on October 13 states that the NAEB Research Committee "needs to know what criteria are used by members of the program acceptance committee in deciding what programs shall be offered to the network." I will give you my requirements and send a copy of this report to each member of the committee so that they may add or eliminate criteria.

1. A submitted program must have a universality of appeal to a general adult audience. It must be good for Texas as well as New England.

2. It must be a program that cannot be produced as well by a local educational station.

3. It must embody the principles of good showmanship. Just because we are an educational network is no justification that any program be dull, too heavy, or built for a limited potential audience.

4. The message to be conveyed by the program must be backed by competent research and planning. It should be informative and mentally stimulating.

5. It must not normally be "dated" inasmuch as it may not be broadcast over the networks for some months nor its use restricted to narrow time limits.

6. The idea and content should be original, not resembling a program recently offered by the network.

7. The technical quality of the recording must come up to standards set up by the NAEB.

8. The timing of the program must conform with NAEB requirements [14:30 - 29:30 etc.]

9. In accepting network programs the committee should bear in mind the overall offering of the network. Select a variety of types: drama, music, speech, documentary but don't allow any one form to dominate the general offering.

10. I must like it.

Probably the individual committee members will choose to edit or add to my criteria. If so you will hear from them.

Cordially yours,

Waldo

Waldo Abbot, Chairman
Network Acceptance Committee

WA:mv

NAEB

RADIO PROGRAM REPORT

NO. 4 DEC., 1955

NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS

14 Gregory Hall Urbana, Illinois Phone 7-6611, Ext. 3394

WORLD TOUR

As the eyes of the world turn toward Africa and Asia, teachers are searching for authentic material about these strange and distant lands. To help satisfy this need in St. Louis, KSLH has produced a new radio series called World Tour which brings school children the voice of a native of the Punjab, India, a member of a natural science expedition to Kenya, or a professor in Johannesburg, South Africa.

Preliminary to the actual writing of the programs, members of the Elementary Social Studies Radio Planning Committee and a group of sixth grade teachers met after school hours to outline the series and do some of the necessary research. It was decided to use a documentary format.

Three sources of material made such a format possible: one, tapes which have come to KSLH through the NAEB Network; two, backlog of recordings made in KSLH studios; and three, live recordings of local travelers or foreign visitors taped in St. Louis during the content of World Tour. The excerpts selected were those which best fitted the demands of the series and which most effectively supplemented the sixth grade course of study.

The KDKA "African Adventure" series proved to be very helpful. Vicki Corey's recordings of native music, brief conversations with local personalities such as Griffith Davis, technical adviser on the Point 4 program in Liberia, and a firsthand description of her descent into a Capetown gold mine fitted into the series nicely.

Some of the recordings which KSLH had on hand were interviews with visitors made at the station. These included Michael Pennington, an instructor at St. John's School in Johannesburg, Dr. Pinar, a professor at the University of Johannesburg, and Miss East, a teacher at Sueing Mission in the interior of Liberia.

SEVERAL OF THE VOICES HEARD ON WORLD TOUR WERE IMPORTED TO PROVIDE SPECIFIC MATERIAL FOR THE SERIES. DR. OM CHOPRA, PRINCIPAL OF A HIGH SCHOOL IN AMBALA, INDIA, AND THREE GRADUATE STUDENTS FROM INDIA WHO ARE STUDYING AT ST. LOUIS UNIVERSITIES, CAME TO THE STUDIO TO RECOUNT STORIES OF THE SCHOOL LIFE OF BOYS AND GIRLS IN THEIR COUNTRY AND DESCRIBE THE CLIMATE, MODES OF TRANSPORTATION, TYPES OF HOUSES, AND WILD LIFE WHICH CHARACTERIZE VARIOUS SECTIONS OF INDIA.

LET ME CITE AN EXAMPLE OF HOW PORTIONS OF THREE RECORDINGS WERE INCORPORATED INTO THE INITIAL PROGRAM OF WORLD TOUR. THE OPENING SECTION IS AN ON-THE-SPOT DESCRIPTION OF NORTH AFRICA MADE BY MRS. COREY AS HER PLANE LANDED IN LIBYA. A SECOND REPORT PRESENTS MRS. NANCY COLLINGS, WIFE OF A RETIRED BRITISH ARMY GENERAL, WHO LIVED FOR MANY YEARS IN AFRICA AND THE NEAR EAST. INTERVIEWED IN NEW YORK BY KSLH STAFF MEMBERS WHO MET HER WHILE ATTENDING A CONVENTION, SHE GIVES A FIRST-HAND ACCOUNT OF A VISIT TO THE DESERT TENT HOMES OF THE BEDUOIN ARABS. IN THE THIRD PART OF THE BROADCAST, WASSEF YOUSSEF WASSEF, STUDENT OF CLINICAL PSYCHOLOGY AT WASHINGTON UNIVERSITY AND NATIVE OF CAIRO, DESCRIBES A TRIP TO THE OASIS OF SIWA, EGYPT. BETWEEN EACH REPORT COMMENTS BY A NARRATOR POINT UP THE SIGNIFICANCE OF THE MATERIAL, SET THE SCENE FOR THE NEXT REPORTER, OR ADD PERTINENT INFORMATION.

REACTIONS TO THE FIRST SERIES OF SEVEN PROGRAMS INDICATE THAT THEY ARE FILLING A REAL NEED FOR TEACHERS BY STIMULATING BOYS AND GIRLS TO WANT TO KNOW THEIR WORLD NEIGHBORS.

--KEN WRIGHT, WUOT

January 12, 1956

Mr. Parker Wheatley
Lowell Institute Broadcasting Council
Radio Station WGBH
84 Massachusetts Avenue
Cambridge 39, Massachusetts

Dear Parker:

SOS! May Day! We need to get in to the Center an outline proposal for three radio series: One on Industrialization; one on Gerontology; and one on Mental Health.

We'll get the Industrialization one together, although we'd be glad for your ideas. I think you saw the earlier presentation I got together, with the help of various people, on Gerontology. It's a dittoed presentation to Newburn dated December 7, 1953. In any case I can rewrite, revise and otherwise rework this one without help.

But we do need good ideas for the Mental Health one as follows:

1) How many programs, and suggested length and titles?

2) Suggested consultants and/or writers and/or producers.

3) Suggested production agency and/or center.

4) Suggested budget.

If you can only react to 1 and 2, please do so, and disregard 3 and 4. Your ideas are what we want.

In view of your pioneer work, we're appealing to you---but help will do no good unless I have it virtually by return mail. Because Minnesota did an excellent ("Station 60") one too, I'm sending a copy of this also to Burton Paulu for his suggestions and those of anyone else on his staff or in his area, who might help.

You'll recall this as among the ideas which you, Probst, Schooley and Ausmus kicked around as the NAEB Program Planning Committee in August, 1953, no doubt.

Please?

Thanks.

Harry J. Skornia
Executive Director

HJS:cr

CC: Burton Paulu
F. E. Schooley
Ken Wright

N A E B

RADIO PROGRAM REPORT
NO. 7 MARCH 1956

NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS

14 Gregory Hall Urbana, Illinois Phone 7-6611, Ext. 3394

KANU APPLAUDS STAFF IDEAITIS

This month the program page is purloined, or swiped, as your taste desires, from The University of Kansas Newsletter for February, 1956. I thought the following idea might be worth something to some of us.

"Radio stations (KANU is no exception) are often staffed with creative, sometimes temperamental, hard-working individuals. During a normal day, they may be announcers, librarians, engineers, secretaries, traffic managers, etc. Yet they seem to have one common characteristic-- IDEAS, IDEAS, and more IDEAS. We call it Ideaitis.

"Why not try this?" "Maybe a network could be interested in this." "This will make history." So it goes, day in and day out. Ideas radiate from the office like energy from an atomic explosion. KANU, in the hope of salving the ignored genius of its staff, presents STAFF WORKSHOP, 2:30 P.M., Saturdays. The program will be dedicated to the staff ideas."

So KANU puts on this hour long show each week, including a wide range of ideas from early English drama, to discussions of art, politics, and philosophy, to barbershop harmony, comedy, human interest features, and special shots like the remote from Osawatomie State Hospital. Naturally the show gives the staff a chance to write, produce, direct, and perform in a free, unrestrained atmosphere. Seems to me this idea could be used by a good many stations to encourage staff or student talent.

--Ken Wright, WUOT

(n.d.)

TO: NAEB Members

FROM: In-School Program Committee

SUBJECT: Immediate need for in-school programs to be submitted for use on network

The In-School Program Committee of the NAEB urges all member stations to submit in-school series between now and May 1, 1954. If you have one or more series that have proved to be valuable for classroom use, we invite you to offer them immediately.

Interest in in-school series has grown rapidly during the past two years. Reports at Norman last fall showed an increase from 30 stations using in-school offerings to 47.

This has been gratifying to all of us who believe in school broadcasting. The boost comes at a time when we need it. Now the question is, can we continue to meet the demand that we have created? We can, if you will help us by submitting programs immediately to be considered for network distribution next year.

The increase in the use of school programs has made necessary a revision of the distribution schedule by Headquarters; hence, we have revised our own schedule for accepting programs as follows:

All programs to be reviewed by the committee next fall must be submitted to Headquarters between March 1 and May 1, 1954.

Programs selected from this group of entries will be distributed during the fall of 1954 and the spring of 1955, and may be used by stations at any time thereafter.

Please note the enclosed submission blank with suggestions as to program requirements. Additional copies of the submission blank may be obtained by writing to the NAEB Headquarters. We shall look forward to receiving your submissions.

Send: 1 tape
8 copies of the submission blank
8 copies of the manual for the series

Address to: In-School Program Committee
NAEB Headquarters
14 Gregory Hall
University of Illinois
Urbana, Illinois

TO: NAEB Members

FROM: In-School Program Committee

SUBJECT: Suggestions for stations submitting programs to In-School Program Committee

Experience in the use of In-School Programs indicates that:

1 - Programs should be for 15-minute segments (14' 30")

2 - Timely references should be omitted: e.g. "good morning," "listen again next Tuesday," "to be presented next semester," "we will be back next week," etc.

3 - Programs should be free of:
   a. local place references
   b. references to any local curriculum, study plans, etc.
   c. requests for write-ins

4 - Programs should not be submitted for network use if they are:
   a. too closely related to specific local institutions, agencies, organizations, etc. (rural or urban)
   b. too dependent upon seasonal characteristics common only to a regional area
   c. geared to a particular local time observance (non-annual), e.g. centennial anniversaries. These programs cannot be used a year later.

5 - Care should be taken to be sure that program manual or handbook is adaptable to general use and that it can be duplicated.

NOTE: During the past two years stations subscribing to the in-school program service have indicated a decided preference for programs at the elementary level.

<u>The shipment of your tapes to NAEB is important:</u>

1 - Mark all submissions "Audition" and "Do Not Erase."
2 - Ship tapes in a separate package from other tapes being returned to Headquarters.
3 - It is all right to take tapes from your weekly shipment from NAEB and, after playing, erase and use to submit auditions or masters for the new series you are contributing to NAEB Network. If you do this, please indicate by a letter so you can be given credit for the return of the number of tapes sent to you.
4 - Mark your address label:
   Audition - In-School Programs
   NAEB Network
   14 Gregory Hall
   Urbana, Illinois
5 - For your own protection, it is best not to send your original tapes. <u>Keep a safety copy</u>!

MEMO TO: Stations Using NAEB In-School Programs

FROM: Sub-Committee of In-School Program Committee

SUBJECT: Need for information concerning use of NAEB In-School Programs

We are considering the possibility of preparing a promotion sheet concerning in-school programs to be duplicated and distributed at the IERT meeting in April. This, we feel, will be valuable not only to the in-school committee but to all stations that carry such programs. It will indicate the estimated total size of the school audience as covered by the NAEB Network. We anticipate that this figure may be astounding to us as well as to administrators, foundations, and the general public.

This can be prepared in time for the April meeting if you will send us the following information immediately:

Are any NAEB In-School Network programs carried on your station? _____

If so, please estimate:

1 - Number of cities using the programs from your station _____

2 - Number of schools using these programs _____

3 - Size of weekly audience listening each week _____

Please keep in mind the probability of there being more than one school in cities listed, more than one class in given grade levels, consolidated, rural, parochial, private, and public school listeners in many areas.

If you have, or can get, any evidences of the value of such programs - letters from teachers and administrators - from which we could quote, will you please send copies?

Net. Acc. Subcomm

RADIO STATION KUSD
UNIVERSITY OF SOUTH DAKOTA
VERMILLION

690 KILOCYCLES
1000 WATTS

September 20, 1955

RECEIVED
NAEB HEADQUARTERS
SEP 22 1955
AM 7 8 9 10 11 12 1 2 3 4 5 6 PM

TO: Radio Network Acceptance Committee
Waldo Abbot, WUOM
John Regnell, WILL
Hugh Mix, WNAD

Gentlemen:

I am very pleased to once again give a "yes" vote for the BIS program series, WINDOW ON THE WORLD.

Sincerely,

Jim Slack

Jim Slack,
Radio Network Acceptance
Committee

JS/ms

690 KC 1000 WATTS
SERVING KUSD SOUTH DAKOTA USD

RADIO STATION KUSD
UNIVERSITY OF SOUTH DAKOTA
VERMILLION

690 KILOCYCLES
1000 WATTS

September 23, 1955

RECEIVED
NAEB HEADQUARTERS
SEP 26 1955
AM 7 8 9 10 11 12 1 2 3 4 5 6 PM

TO: Radio Network Acceptance Subcommittee:
Waldo Abbot, WUOM
Hugh Mix, WNAD
John Regnell, WILL

Gentlemen:

I am sure that the quality and integrity of the new Cooper Union Series, "Psychological Problems of Daily Living" is as high as always. You have a "yes" vote from member Slack.

Sincerely,

/s/ Edward J Slack

Edward J. Slack, Member
Acceptance Subcommittee

EJS/ms

Val. Acceptance Committee

ANN ARBOR **WUOM** 91.7 M.C.

FLINT **WFUM** 107.1 M.C.

UNIVERSITY OF MICHIGAN
ANN ARBOR, MICH.

WALDO ABBOT, DIRECTOR OF BROADCASTING
E. G. BURROWS, PROGRAM DIRECTOR

September 27, 1955

Mr. John Holt
Network Manager
NAEB Tape Network
Gregory Hall
Urbana, Illinois

Dear John:

Take my vote for the "Window on the World."

I haven't done any voting because I wasn't to do any this year, but I'm going to put in a vote for this anyhow.

Did you get my publicity for "The Valiant" series? You have the tapes.

Cordially yours,

Waldo

Waldo Abbot
Director of Broadcasting

WA:mv

RECEIVED
NAEB HEADQUARTERS
SEP 28 1955
AM 7 8 9 10 11 12 1 2 3 4 5 6 PM

Radio Network Committee
Acceptance Subcommittee

ANN ARBOR **WUOM** 91.7 M.C.

FLINT **WFUM** 107.1 M.C.

UNIVERSITY OF MICHIGAN
ANN ARBOR, MICH.

WALDO ABBOT, DIRECTOR OF BROADCASTING
E. G. BURROWS, PROGRAM DIRECTOR

October 17, 1955

RECEIVED
NAEB HEADQUARTERS
OCT 18 1955
AM 7|8|9|10|11|12|1|2|3|4|5|6 PM

Mr. John Holt
NAEB Tape Manager
Gregory Hall
Urbana, Illinois

Dear John:

I'm not supposed to vote upon the various submissions but it seems to me there are quite a number that don't have an adequate vote upon them at the present time. So, I'll take the liberty of putting in a few votes which may settle up some of these programs.

I would vote in favor of the WINDOW IN THE WORLD. In favor of the COOPER UNION series. In favor of the TALES OF THE VALIANT necessarily. In favor of the WORLD OF ATOMIC ENERGY. In favor of the UNESCO gift.

According to my records most of these have but one vote, so it may help to get a second vote in, although I think it is up to the committee to really decide and not to me. According to my records there are still about 20 programs which are still hanging in the air, although it may be that I don't get the votes that are cast upon all of these. So if the favorable votes are of any value go ahead and use them.

See you in Chicago.

Cordially yours,

Waldo

Waldo Abbot
Director of Broadcasting

WA:mv

Net. Acceptance
Com

January 17, 1956

Mr. Waldo Abbot
Director of Broadcasting
Radio Station WUOM
University of Michigan
Ann Arbor, Michigan

Dear Waldo:

We now have enough votes to decide on the series you named. I wonder if John Regnell has sent his votes to you. He has told me his vote. I'll ask him to be sure hereafter to let you know too.

Pretty busy right now. Seems as if all the little things that have to be done come at once.

Best regards.

Sincerely,

John Holt
Network Manager

JH:wc

ANN ARBOR **WUOM** 91.7 M.C.

FLINT **WFUM** 107.1 M.C.

UNIVERSITY OF MICHIGAN
ANN ARBOR, MICH.

WALDO ABBOT, DIRECTOR OF BROADCASTING
E. G. BURROWS, PROGRAM DIRECTOR

January 13, 1956

RECEIVED
NAEB HEADQUARTERS
JAN 16 1956
AM 7|8|9|10|11|12|1|2|3|4|5|6 PM

Mr. John Holt, Manager
NAEB Tape Network
Gregory Hall
Urbana, Illinois

Dear John:

As I understood it, I was not supposed to be voting upon the submissions. However, from my reports that I get upon the votes it does not seem that I am getting very many. Mix and Slack seem to be very loyal and efficient in sending in their votes. Just in case you need some more, I would cast my vote "no" for The Playroom. I did not find the tape interesting or well produced. I tried it upon my grandchildren and they wouldn't listen to it. I cast my vote "yes" for The Fourth R. It is well produced, it is an interesting show, but I don't think it is highly educational and probably has less appeal for the adult audience than for a youthful audience.

I have sample tapes for Britain Today, The Child Beyond, Patterns of Thought, and a tape on the United States college education. Do you wish me to submit votes for these programs in order to break and speed up acceptance or rejection?

Cordially yours,

Waldo

Waldo Abbot
Director of Broadcasting

WA/et

Britian Today: Subject matter not vital to a US audience music opening bad - Voice all lows - I don't care for trade and wages in Wales - Unmatured speakers Vote No

Child Beyond - Long, slow introduction - First impression no - material annoying - Pretty near overdone - Bad - If you stick by it it is pretty good A qualified Yes

All tapes but 2 returned.

WA

Not Accept. Sub. Com.

ANN ARBOR **WUOM** 91.7 M.C.

FLINT **WFUM** 107.1 M.C.

UNIVERSITY OF MICHIGAN
ANN ARBOR, MICH.

WALDO ABBOT, DIRECTOR OF BROADCASTING
E. G. BURROWS, PROGRAM DIRECTOR

February 21, 1956

RECEIVED
NAEB HEADQUARTERS
FEB 23 1956
AM 7|8|9|10|11|12|1|2|3|4|5|6 PM

Mr. John Holt
Network Manager
14 Gregory Hall
Urbana, Illinois

Dear John:

I have received your inquiry about the Poetry in Song series. I thought it was a pretty good program; we used it. It was nothing extraordinary, however, but it was well enough done for use. I suppose it is good to continue it; therefore, I vote "yes".

Cordially yours,

Waldo

Waldo Abbot
Director of Broadcasting

WA/et

Jazz in Iraueben.

I've listened to one of these jazz tapes, and in my opinion, I don't think the show is so red-hot good.

We've got a much better jazz program coming through from WOI-Ames, and it's going to run for some 30 or 40 programs. Why bother with this one, then? There's not <u>that</u> much to say about jazz.

The reproduction of the piano sound, incidentally, was rotten.

Paul Abbot

690 KC 1000 WATTS
SERVING
KUSD
SOUTH DAKOTA
USD

RADIO STATION KUSD
UNIVERSITY OF SOUTH DAKOTA
VERMILLION

690 KILOCYCLES
1000 WATTS

September 29, 1955

TO: Radio Network Acceptance Subcommittee
Waldo Abbot, WUOM
Hugh Mix, WNAD
John Regnell, WILL

Gentlemen:

I have read the script, "United Nations Tenth Birthday, UNESCO Gift Coupon Story." The idea of the gift coupon seems an excellent one to me and the script, although a trifle contrived, should be suitable. The committee has my "yes" vote.

Sincerely,

Edward J. Slack

Edward J. Slack, Member
Acceptance Subcommittee

EJS/ms

RECEIVED
NAEB HEADQUARTERS
OCT 1 1955
AM 7 8 9 10 11 12 1 2 3 4 5 6 PM

N.E.A. Subcommittee

690 KC 1000 WATTS SERVING KUSD SOUTH DAKOTA USD

RADIO STATION KUSD
UNIVERSITY OF SOUTH DAKOTA
VERMILLION

690 KILOCYCLES
1000 WATTS

October 8, 1955

RECEIVED
NAEB HEADQUARTERS
OCT 12 1955
AM 7 8 9 10 11 12 1 2 3 4 5 6 PM

TO: Network Acceptance Subcommittee
John Holt, Network Manager
Waldo Abbot, WUOM
John Regnell, WILL
Hugh Mix, WNAD

Subject: Tales of the Valiant, New World of Atomic Energy, Vistas of Israel, and Colombo Plan Panel.

(1) Tales of the Valiant ... yes.

(2) New World of Atomic Energy...yes.

(3) Vistas of Israel ... yes.

(4) Colombo Plan Panel ... no.

Will send my vote on "Grant in Aid" series within the next few days.

Sincerely,

Edward J. Slack by ms

Edward J. Slack, Member
Network Acceptance Subcommittee

EJS/ms

Nat. Acceptance Subcom.

RADIO STATION KUSD
UNIVERSITY OF SOUTH DAKOTA
VERMILLION

690 KILOCYCLES
1000 WATTS

October 12, 1955

Dear John:

Briefly, my votes on the programs you requested:

The Urban Frontier---Yes

Our Unfinished Business---Yes

Music in the Making---Yes

They Rent Our Ear----Yes

I believe this brings me up to date. Sorr for the delay. See you in Chi!

Cordially,

Jim Slack
Member Acceptance Committee

Radio Net. Acceptance Subcommittee

RADIO STATION KUSD
UNIVERSITY OF SOUTH DAKOTA
VERMILLION

690 KILOCYCLES
1000 WATTS

November 2, 1955

RECEIVED
NAEB HEADQUARTERS
NOV 4 1955
AM 7|8|9|10|11|12|1|2|3|4|5|6 PM

TO: Network Acceptance Subcommittee
John Holt, Network Manager
Waldo Abbot, WUOM
John Regnell, WILL
Hugh Mix, WNAD

Subject: American Adventure, Hommage to Poets

Gentlemen:

Listened with enjoyment to the Frost and Sandberg tapes. Of the two, I prefer Mr. Frost. Carl's pious, soap-box manner is a little hard to take. Despite the uneveness of the two programs (fully explained by our Mr. Holt) I feel that the idea is a good one. Previous presentations have been excellent and I see no reason why the current series will not be equally so. I vote yes.

Professor Pierce's comments about Donne and Coleridge are pithy and witty. The readings did not overwhelm me but they were quite well done. I believe that "Hommage to Poets" (don't like this title very much) will be a fine addition to the Network. Yes.

Trust that all benefited from the recent Convention. When are we going to convene in a hotel that those of us operating on skimpy budgets can afford to stay in for the entire convention.

Sincerely,

Jim Slack

Jim Slack, Member
Network Acceptance Subcommittee

JS/ms

RADIO STATION KUSD
UNIVERSITY OF SOUTH DAKOTA
VERMILLION

690 KILOCYCLES
1000 WATTS

December 6, 1955

TO: John Holt, Waldo Abbot,
John Regnell, Hugh Mix

FROM: Jim Slack

SUBJECT: The Fourth R, The Playroom, To Make Men Free

THE FOURTH R: I'll go along with this one because I feel it is particularly well produced. Commentary is bright and keeps the show moving at a brisk pace. Not at all sure, however, of the teaching effectiveness of singing historical commercials but think the show is well enough done to give it a try anyway. Yes.

THE PLAYROOM: Had to force myself to listen to this one. Idea, production techniques lack freshness and indeed are distracting in some places. Music under narrator was maintained on a very disturbing level. Don't think the kids would like it either. No.

TO MAKE MEN FREE: Liked this particular show very much. Thought the script and production were of a high level. I wonder, however, whether or not stories of the exploits of the Detroit and other Michigan outfits in the Civil War might have a rather local appeal. In this case, I will vote yes but feel that all member stations should be fully advised of the program content if it is offered to the network.

RECEIVED
NAEB HEADQUARTERS
DEC 6 1955
AM 7|8|9|10|11|12|1|2|3|4|5|6 PM

Nat Assn. Educ. Broadcasters

RADIO STATION KUSD
UNIVERSITY OF SOUTH DAKOTA
VERMILLION

690 KILOCYCLES
1000 WATTS

December 13, 1955

TO: John Holt, Waldo Abbot
John Regnell, Hugh Mix

FROM: Jim Slack

SUBJECT: Patterns of Thought

It is a little difficult to cover some of these weighty matters in 14:30, but I think Utah University deserves credit for trying. The language tends to be a bit esoteric but the format is generally quite appealing. The Network should benefit from such a series. I vote yes.

RECEIVED
NAEB HEADQUARTERS
DEC 16 1955
AM 7 8 9 10 11 12 1 2 3 4 5 6 PM

{h dg

Dear Mr.

On behalf of the National Association of Educational Broadcasters, I wish to thank you for your cooperation in our endeavor to offer to all member stations the best in tape recorded programs. It is unfortunate that not all programs submitted can be selected for network distribution. As only a limited number can be chosen, every effort is made to accept only those that are outstanding. I regret that the Network Acceptance Committee voted against the acceptance of your proposed series _____ for the following checked reasons:

Not for network use--program material localized
Could be presented as well by local stations
Repeats material already presented by network
Material or presentation not stimulating
Recording quality not satisfactory
Poorly organized
It is feared that series would lack listener interest
Voice quality dull
Neither educational nor informative
Not for an adult audience
Nothing original, unique, or different
Poor script
Acting amateurish
Obviously read
Timing bad--more or less than 29.29 or 15.29
The tape submitted must be representative of the series, not an introduction

The committee sincerely hopes that you will submit other programs with better success.

Your master tapes are being returned by Headquarters under separate cover.

Cordially yours,

Waldo Abbot, Chairman
Network Acceptance Committee
NAEB

Dear Mr.

The Network Acceptance Committee of NAEB is pleased to inform you that your program series _____ _____ has been approved by them for distribution. The committee has so informed the tape network manager who will notify you in which release the series will be included. He will also request from you master tapes for the entire series.

We wish to thank you for your excellent cooperation in submitting tapes and information concerning the series.

Cordially yours,

Waldo Abbot, Chairman
Network Acceptance Committee
NAEB

WA/sw

COPY FES [n.d.]

FOR INFORMATION OF _____

"Dear Harry:

"This is a belated answer to your note of November 2 which included Dick Vogl's October 22 letter.

"I think that Vog'l ideas have a great deal of merit. On the other hand, it seems to me that perhaps Dick is picking up isolated things that could be done. I am wondering if the Program Planning Committee might not survey the whole educational situation and see what types of educational programs are needed. As you know, we have always been ones over here to believe that radio should help the ongoing educational program of this or any other institution. Perhaps there is some unanimity of opinion among professional educators as to just what areas need emphasis and what will fit into the program ideas of the next ten years.

"It's a hard thing to get at but nevertheless I believe that some concentrated study and some real help from some of our more astute brethren would be of great aid to us in really coming up with a master plan which could be followed over the years."

NOTE: Sent you for consideration (Supplementing earlier carbon quotes and letter to Hudson) after checking with President Schooley, from whom you'll be hearing more later.

cp

Sent
Wright
Buck
Eitzen

FROM: [illegible]

ATTENTION OF:

- [x] Skornia
- [ ] Bidlack
- [ ] Hill
- [ ] Holt
- [ ] Blackburn
- [ ] Biason
- [ ] Underwood
- [ ] Secretarial
- [ ] Winnie (personal attention)
- [ ] Other:_____

ACTION:

- [x] For your information
- [ ] Please handle
- [ ] File
- [x] Return
- [ ] Comment and return
- [ ] Supply background info.
- [ ] Newsletter
- [ ] Other:_____

_____

DATE: 5-25

Dear Frank —
" Savvy

Apologies for this letter getting to you by mistake — She "jumped the gun".

I am polling the RNS Committee on matter of fee charge — I had enclosed a suggested etc. to you + Shermie — This Scanlon woman thought I had sent such ltr.

Sorry! Just forget incident — Our Committee will do ltr. proper in due time.

J Henderson
WBAA
Purdue

COPY

WBGO
Board of Education Station

Central High School Building
Newark 4, New Jersey

Mr. Frank Schooley, President, NAEB
Gregory Hall, University of Illinois
Urbana, Illinois

Mr. Harry Skornia, Executive Director, NAEB
14 Gregory Hall, University of Illinois
Urbana, Illinois

Dear Friends:

I feel I must comment on the document sent you by the NAEB Radio Network School Committee, relating to the cost of the Network service.

We do in-school broadcasting only; we are a 20 KW station. Under these circumstances I feel we are assessed too much for our various NAEB affiliations. We seem to be penalized for our 20 KW power! I think that wattage is an unfair basis for assessment.

As you can see, the general NAEB offerings are very rarely practical for our operation. Jeffersonian Heritage and American Adventure were all we used this year--and they were rather adult for classrooms.

We need the in-school programs--although we do not use many, picking and choosing very carefully. I want Newark to be affiliated with the best thinking in radio and television in the country--for the cause! I feel myself a part of NAEB.

But, our budget just got by this year after plenty of skirmishing. I wonder just how long I can recommend membership when the in-school character of our operation so limits our use of NAEB offerings.

Let's get off the unfair wattage assessment and stress the element of usage!

Sincerely yours,

/s/ Marie C. Scanlon

Marie C. Scanlon
Supervisor of Radio and Television

Report
Radio Network School Committee
November '54 - April '55

The last Committee report to the President and Board was made at the New York Convention in October, 1954.

In November, 1954, the Committee was enlarged to 9 members and new chairmen appointed. Business of the New York meeting was carried on by mail and phone. Actions of the Committee:

1. Six program series, in addition to the N.Y. selections, were selected and made ready for offering and distribution.
2. Advised the Grants-in-Aid Committee on school program types for possible future consideration.
3. Held special meeting at Urbana of Chairman and two Subcommittee Chairmen, February 10, 11th.
4. This meeting resulted in the following actions taken (with full Committee participation and approval by mail):

   a) A new system of submitting, offering, and distributing school programs;
   b) New type of school program offering to be solicited from and offered to Association membership;
   c) Revised previously circulated memo sheets describing and advising membership on school program service;
   d) Established new duties-responsibilities for Committee members under the new organization.

Subjects/items still under Committee consideration or investigation:

1. Obtaining funds or grants to produce specially designed program series for which requests have been made;
2. Possibility of offering new stations some of the series previously distributed;
3. How to soften the financial jolt to small, new stations subscribing to school program service;
4. What about standards of selection for kines of in-school programs to be offered NAEB stations;
5. The "teaching-tape" movement and its relation to the general health of our NAEB school program service;
6. Methods of evaluating programs offered after use;
7. Use of "pep" sheets, memoranda, etc., for publicizing school program service and its functions;
8. Various other matters.

RADIO NETWORK SCHOOL COMMITTEE
John Henderson, WBAA, Chairman
Ola Hiller, WFBE, Vice-Chairman
J. J. Stillinger, WBOE
Arlene McKellar, WHA
Marguerite Fleming, KSLH, Vice-Chairman
McCabe Day, WVSH
Marie Scanlon, WBGO
George Johnson, WFIU
Vernon Bronson, WTHS

REPORT OF THE 1955 NAEB RADIO NETWORK COMMITTEE

October 1, 1955

In December, 1954, President Schooley joined the Acceptance Subcommittee and the Program Planning Subcommittee into the Radio Network Committee. The Acceptance Subcommittee consisted of Jack Westbrook WUOT (who resigned in July, 1955) replaced by John Regnell of Illinois, Hugh Mix of WNAD, and Edward Slack of KUSD. The Planning Subcommittee consisted of Kenneth Wright (WUOT), Bernard Buck (WNYC) and Lee Eitzen (WSUI).

ACCEPTANCE SUBCOMMITTEE

The new Acceptance Subcommittee, as reported by Chairman John Regnell, took over with a back log of eleven series which had not been voted upon. Since then forty-nine series and single shot programs have been referred to the committee making a total of 60 programs and series. Of these thirty-one have been approved for distribution, fifteen have not received approval, and as of October 7th fourteen have not been voted upon. The network has enough approved program material to operate until July, 1956, and possibly into the summer season. Auditing of submitted programs and determining their acceptability has progressed satisfactorily, and slow-downs have occurred only when great numbers of audition tapes are distributed at a time to committee members. It has been the policy of the committee to compromise as little as possible on production and talent quality. It is information that we are concerned with, but its effectiveness can be diminished by mediocre presentation.

PROGRAM PLANNING COMMITTEE

Kenneth Wright reports that the members of this committee have conferred by mail on program ideas for the network. We recommend consideration of a prestige series such as "Ways of Mankind" was, and suggested that the De Tocqueville scripts be considered. We are further agreed that trying to originate programming concepts, specific areas for programs, and specific programs to fit the areas for a network is not a job to be undertaken by three people in Iowa City, New York, and Knoxville. Programming by committee is a big fat headache, of course, even if the committee can get together; it's nearly impossible when the committee doesn't meet.

Wright attended a meeting in Chicago with Chairmen of the Grant-in-Aid, Acceptance, and In-School Acceptance Committees, along with Skornia and Bob Hudson to discuss this year's grant-in-aid program. The master title of AMERICA IN THE TWENTIETH CENTURY for the grant applicants was suggested by Wright, so this committee can claim credit for originating it.

Wright has also submitted a monthly radio program idea as per Schooley's suggestion for the NAEB News-Letter for about three or four months now. This will continue, since suggestions are being received from members.

RADIO NETWORK COMMITTEE

The chairman of the Joint Committee has successfully acted with diligence and efficiency to evade any mental or physical exertion.

Respectfully submitted by:

1955 NAEB RADIO NETWORK COMMITTEE
Waldo Abbot, Chairman
Acceptance Subcommittee
John Regnell, Chairman
Hugh Mix
Edward J. Slack
Program Planning Subcommittee
Kenneth Wright, Chairman
Bernard Buck
Lee Eitzen

Copied at NAEB Hqs.,10/14/55-cr

REPORT OF THE NETWORK MANAGER

October 1, 1955

Although the Network member stations have been kept informed through various memoranda and reports, a few remarks on the state of the Network project are appropriate here.

1. NETWORK MEMBERSHIP. Immediately prior to the 1954 NAEB Convention, the Network had 72 member stations. Since that time seven stations have joined or rejoined and eight have dropped out, making a present membership of 71 stations.

2. NETWORK PERSONNEL. The Network Headquarters personnel now consists of the equivalent of four and one-half full-time employees. Extra workers are picked up only when necessary. Since this is the first year in which the Network has been self-supported, we are particularly careful not to make any unnecessary expenditures or hasty commitments. Nevertheless, it is only fair to say that the Network Headquarters is working with an absolute minimum in personnel, actually with one half-time person less than it did two years ago.

3. NETWORK EQUIPMENT. As noted above, the installation of an air conditioner in our workshop has been helpful in maintaining recording quality, and we hope it will help in the preservation of our 8,600 tapes. The conversion of the two mass-duplicators should also be helpful. On the whole, the duplicators have behaved much more respectably during the past year, but they still have not been completely tamed and they show temperament from time to time. A large part of the improvement can be credited to Cecil Bidlack, the NAEB Television Engineer, and Glenn Blackburn, the Network's Assistant Manager for Production, who have expended much thought and effort on the equipment's care.

4. TAPE SUPPLY. The Network's greatest problem at the time of this writing is that of maintaining an adequate supply of tape at Headquarters to produce recordings on schedule. The rate of tape-returns decreased considerably this fall with the result that recordings are being mailed to the stations five days late. Some stations have 350 unreturned tapes, enough for one-third of a week's output at Network Headquarters. Reminders that tape must be returned or traded in order that the Network may continue operation have been published in the NAEB Newsletter and the Network cue-sheets, and the Executive Director has telegraphed requests to several stations for the return of tapes. After all due discussion and consideration, we have come to the conclusion that for the sake of the majority, the Network must discontinue service to those stations which hold up large quantities of NAEB tape.

5. NETWORK HEADQUARTERS OPERATION. The Network Headquarters manner of operation continues much the same as last year. An attempt was made to divide the broadcasting year into a summer season and two long seasons, fall-winter and winter-spring; but the results of a survey indicated that four thirteen-week seasons, beginning with the first week of each calendar year, were preferred by the majority of the membership, and the Network Headquarters plans to continue on that basis. A number of changes in clerical methods have been made, and continue to be made, in the interests of efficiency and accuracy.

6. POSTAL CHARGES. Stations belonging to the Network are now billed every quarter for postage charges. The amount that a station is billed depends, of course, upon the number of tapes ordered and the station's distance from the Network Headquarters. As reported elsewhere, the Association Headquarters has been working to have educational tapes so classified in postal law that they may be billed at a more equitable rate. The postal-charge billings have been instituted as part of the Network's effort to maintain itself without outside support.

7. NETWORK OUTPUT. Well over a thousand tapes are being mass-duplicated and individually dubbed each week. Since the middle of September, a minimum of twenty-five master-tapes have been mass-duplicated each week, and we are using every tape available. The Network has tried very hard to emphasize individualized service during the past year, but requests for special single dubs and programs several months old have made the regular work at times most difficult. Again, the Network Headquarters requests that orders for new series be returned before deadlines. In spite of our continuing need for tape, we would actually prefer stations to order possibly unwanted series and later cancel their orders than to order series after deadlines and request programs already distributed. We are even shorter on time than on tape.

8. PROGRAMMING. The submission of the much desired quarter-hour programs has been encouraged with good results, but once again the supply of these short programs has dropped off. We hope you will take this as your cue to submit a series of quarter-hour programs to the Network. BBC series are once again available from Network Headquarters, after being distributed on a "bicycle-leg" system from the BBC office in New York for the last several years. The programs are now being shipped directly to the stations from Urbana; they are not being bicycled. This makes a wealth of fine material more immediately available to our member stations.

9. SURVEYS. The Network Headquarters has sent out two questionnaires for the Network School Committee and one questionnaire of its own on distribution. The results of this latter survey have already been reported, but we would like to repeat here that we have found the survey most useful. Two of the most important findings were confirmations of things we were already fairly certain of: the Network membership as a whole prefers a four-season system, and it prefers shorter programs, as noted in the paragraphs above. Within the range of the material available, the Network Headquarters has done all it could to comply with these preferences. Of course the acceptance of any programs for the Network depends on the various Network committees' judgment of the individual series' worth for Network distribution.

10. SCHOOL PROGRAM WORK. The Network Manager has had four formal meetings with various members of the Network School Committee since the last NAEB Convention. Two of these meetings were held in Urbana, one in Columbus, and one in Chicago. As previously reported, these meetings have resulted in a new method of handling in-school programs. The somewhat painful period of change-over to the new system is about complete, and the new procedure will be followed hereafter. Very briefly the new system works like this: In-school series will be offered in the late fall or winter and distributed twice. The first time, in the spring, they will be distributed in packages of complete series at a rate of one series a month. The second time, the following fall, all the series will be distributed with the general program offering, a reel from each series every couple of weeks.

Though we realize that no system will be completely satisfactory to every member station, we hope that these two distributions will take care of almost all station uses of these programs.

In conclusion, we repeat that this is the first year of Network self-support, a very critical year. As your Network Headquarters attempts to serve you, it will continue to need the same support its members have given it in the past.

Respectfully submitted by:

John Holt
Network Manager

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STATIONS ADDED AND DELETED FROM THE NETWORK
SINCE THE LAST CONVENTION

ADDED	DELETED
KANW	WABE
KVCR	KCSM
KUOH	WITJ
WABE	WMUB
WIAN	WOUI
WLSU	WYSN
WGVE	KPFA
	KACC

Last year just before the convention there were 72 stations on the Network. Since then there have been 7 additions and 8 drops making a total of 71 on the Network.

REPORT OF THE ASSISTANT NETWORK MANAGER FOR TRAFFIC

October 1, 1955

In March, 1955 Miss Rosaline Biason, who had occupied the position of Network Traffic Manager since the start of the NAEB Radio Network, resigned to take an overseas governmental job. Her replacement was Mrs. Janet Strandjord who has assumed the Traffic responsibilities as well as editorship of the Newsletter and miscellaneous other duties.

Routine duties performed by Mrs. Strandjord include:

1. Handling all traffic matters relating to the Network.
2. Editing the Newsletter.
3. Handling all billings for the Network Assessment Fees and other miscellaneous items.
4. Maintaining membership and network data files.
5. Issuing NAEB Membership Directory.
6. Processing membership applications.
7. Processing membership certificates and those for scholarship winners, workshop participants, etc.
8. Handling records in connection with NAEB album sales.
9. Handling routine correspondence.

Certain improvements made during the past year should be pointed out:

1. Upon recommendation of the NAEB Public Relations Policy Committee, and in consultation with the Executive Director and the Associate Director, departmentalization of the Newsletter has been accomplished, with more editorial judgment of suitable material being exercised. The new cover and new type-face have added to the attractiveness of the Newsletter.

2. The NAEB Membership Directory has been changed in format somewhat for easier reference and will hereafter be published semi-annually rather than annually.

3. A new card file system has been instituted which makes more complete and up-to-the-minute information readily available about NAEB members, former members, applicants for membership, Network members and non-member educational stations.

4. An improved system for processing album orders has been instituted which should increase efficiency and practically eliminate cause for complaint.

Respectfully submitted by:

Janet Strandjord
Assistant Network Mgr. - Traffic

10/18/55

-1955-

REPORT OF THE NETWORK ACCEPTANCE COMMITTEE
NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS

RECEIVED
RADIO STATION
OCT 17 11 30 AM 1955
WILL & WIUC
UNIVERSITY OF ILLINOIS

In December 1954 President Schooley joined the Acceptance Subcommittee and the Program Planning Subcommittee into the Radio Network Committee. The Acceptance Subcommittee consisted of Jack Westbrook WUOT [who resigned in July 1955] replaced by John Regnell of Illinois, Hugh Mix of WNAD, and Edward Slack of KUSD. The Planning Subcommittee consisted of Kenneth Wright [WUOT] Bernard Buck [WNYC] and Lee Eitzen [WSUI].

ACCEPTANCE SUBCOMMITTEE

The new Acceptance Subcommittee, as reported by Chairman John Regnell, took over with a back log of eleven series which had not been voted upon. Since then forty-nine series and single shot programs have been referred to the committee making a total of 60 programs and series. Of these thirty-one have been approved for distribution, fifteen have not received approval, and as of October 7th fourteen have not been voted upon. The network has enough approved program material to operate until July 1956 and possibly into the summer season. Auditing of submitted programs and determining their acceptability has progressed satisfactorily, and slow-downs have occurred only when great numbers of audition tapes are distributed at a time to committee members. It has been the policy of the committee to compromise as little as possible on production and talent quality. It is information that we are concerned with, but its effectiveness can be diminished by mediocre presentation.

PROGRAM PLANNING COMMITTEE

Kenneth Wright reports that the members of this committee have conferred by mail on program ideas for the network. We recommend consideration of a prestige series such as "Ways of Mankind" was, and suggested that the De Tocqueville scripts be considered. We are further agreed that trying to originate programming concepts, specific areas for programs, and specific programs to fit the areas for a network is not a job to be undertaken by three people in Iowa City, New York, and Knoxville. Programming by committee is a big fat headache, of course, even if the committee can get together; it's nearly impossible when the committee doesn't meet.

Wright attended a meeting in Chicago with Chairmen of the Grant-in-Aid, Acceptance, and In-School Acceptance Committees, along with Skornia and Bob Hudson to discuss this year's grant in aid program. The master title of AMERICA IN THE TWENTIETH CENTURY for the grant applicants was suggested by Wright, so this committee can claim credit for originating it.

Wright has also submitted a monthly radio program idea as per Schooley's suggestion for the NAEB News-Letter for about three or four months now. This will continue, since suggestions are being received from members.

RADIO NETWORK COMMITTEE

The chairman of the Joint Committee has successfully acted with diligence and efficiency to evade any mental or physical exertion.

Waldo Abbot

Waldo Abbot, Chairman
Network Acceptance Committee

Scanned from the National Association of Educational Broadcasters Records
at the Wisconsin Historical Society as part of
"Unlocking the Airwaves: Revitalizing an Early Public and Educational Radio Collection."

A collaboration among the Maryland Institute for Technology in the Humanities,
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